



# THE SWIFT FLASH



Swift Flash Ltd, 1 Bitteswell Road, Lutterworth, LE17 4EL  
Tel: 01455 557486 • E: info@swiftflash.co.uk • W: www.swiftflash.co.uk

## 45 Years Serving Village Communities

### ADVERTISING GUIDE



It is my pleasure to welcome you to The Swift Flash. With a modern and fresh look it has a variety of adverts and features that appeals to a wide audience. Established for 45 years it is considered the 'must read' magazine by many.

The Swift Flash has built its enviable reputation on the excellent response advertisers receive and at the same time remains focused on the community it serves.

*Sharee Jones*

Here are just some comments from our advertisers:-

*"Using The Swift Flash has been instrumental in growing my business, they are reliable and the adverts deliver results"*

*Ian, Max Electrical*

*"We are a local business looking for local customers. The Swift Flash has been our main source of advertising since 2005 because quite simply it works"*

*Russell, First Class Tyres, Lutterworth*

WHY ADVERTISE WITH US

DISTRIBUTION COVERAGE

ADVERT SIZES

DISTRIBUTION DATES & DEADLINES

29th October 2022 Lutter 2017

**THE SWIFT FLASH**

Textile Show • Halloween Fun • Electrician • Pomper Day  
Heating Specialist • Window Repairs • Plus so much more!

Is your heating efficient?

**SERVICE | REPAIR | REPLACE**

With energy prices on the up, now is the best time to ensure your heating system is running efficiently.

A new Worcester Bosch condensing boiler could save you money on your annual energy bills and help to reduce the impact of future price rises.

Talk to us about replacing your boiler  
Call 01455 423 333

**NEW FROM £23.88 per month\***

Worcester Bosch  
Truvaldi  
Ecoflame  
\*Standard rate £2,097 from £2,194 inc VAT

01455 423 333 www.lutterworth-heating.co.uk

LEWINGTON

21st September 2022 Lutter 2022

**THE SWIFT FLASH**

42 Years Serving Village Communities

ULLESTHORPE COURT HOTEL & GOLF CLUB

meet the **TEAM**

We are home to some of the finest chefs in Leicestershire. Our team freshly prepare all meals daily. Why not join us for lunch, afternoon tea, Sunday lunch or for our newly launched evening menus.

We also cater for Weddings, Birthdays and Anniversaries.

**TO MAKE A RESERVATION PLEASE CALL 01455 209223**

Email: bookings@ullesthorpecourt.co.uk www.ullesthorpecourt.co.uk  
Folkestone Road, Ullathorpe, Leicestershire LE17 9BE

7th September 2022 Lutter 2022

**THE SWIFT FLASH**

Kitchen Makeovers • Outdoor Tuffen • Storage • Pilates  
Painters & Blinds • Events • Reflexology • Plus so much more!

Home is not a place  
it's a feeling

Our customers are at the heart of our business

At David Robinson Estates, we know it's more than just bricks and mortar you're buying. You're buying a place, a lifestyle, a community. We want to help you find the perfect property for you, and we'll be there every step of the way.

Our team are here to provide an excellent level of local knowledge with a personal touch. We'll be there to help you every step of the way.

**DAVID ROBINSON ESTATES**

01455 202218  
www.davidrobinsonestates.co.uk  
17-18 St. George's Market, LE1 2EQ

ESTAS  
zoopla

19th August 2022 Lutter 2022

**THE SWIFT FLASH**

MAX ELECTRICAL  
FREE Installation & Recycling

Run Down Oil • Wrought Iron Gates • Dump Solution  
Cluttering & Pesticide • Christmas Parties • Plus so much more!

See page 15 for offers

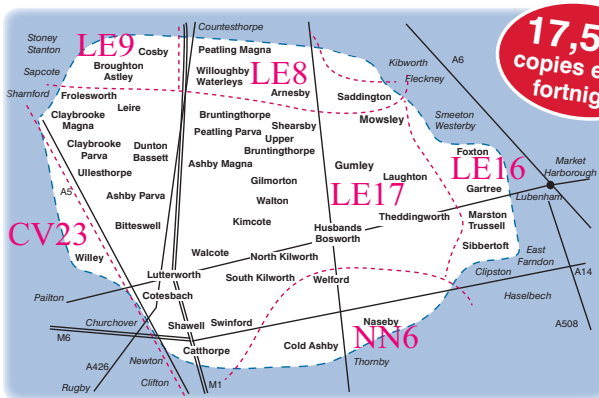
**BOSCH**

01455 557486  
www.maxelectrical.co.uk

# Why advertise with The Swift Flash

**Much loved and well read magazine established for 45 years**

- 17,500 distribution by our own delivery team direct into homes and high traffic pick up points ie., shops, post offices, pubs, hotels, doctors surgeries, petrol stations.
- Delivered fortnightly on a Wednesday, perfect timing for effective repeat adverts and for date sensitive adverts.
- Fresh new look.
- The 'go to place' for finding tradespeople, businesses, events, jobs and so much more.
- Feature pages including Guest Page, Community Updates, Recipes and Competitions.
- View Online and Facebook.
- Design service available. If you're supplying artwork please send a high quality PDF.
- Our personal promise to maximise the best results for your adverts.
- Phone or call in to see us to discuss your advertising needs.



**FOR BOOKINGS AND ENQUIRIES PLEASE CONTACT SHARE OR DAN**

**Telephone: 01455 557486**

**Email: [info@swiftflash.co.uk](mailto:info@swiftflash.co.uk) • Web: [www.swiftflash.co.uk](http://www.swiftflash.co.uk)**

All enquiries by telephone, email or post.

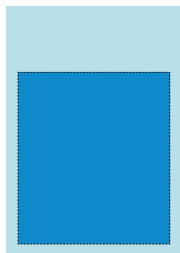
**1 Bitteswell Road, Lutterworth, Leics, LE17 4EL**



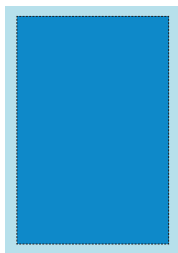
# THE SWIFT FLASH



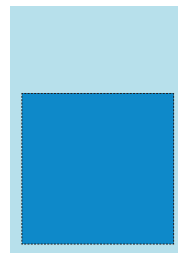
## ADVERT DIMENSIONS



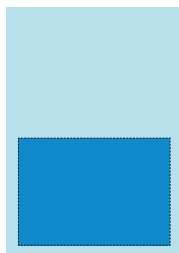
Front Page  
130mm (W) x 150mm (H)



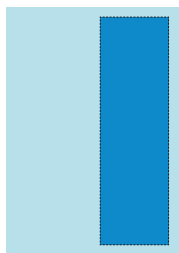
Full Page, Back Page  
& Page 3  
130mm (W) x 195mm (H)



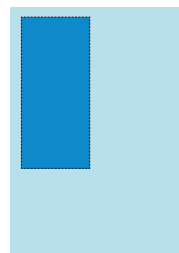
2/3 Page  
130mm (W) x 130mm (H)



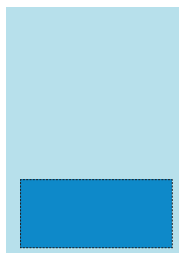
1/2 Page  
130mm (W) x 95mm (H)



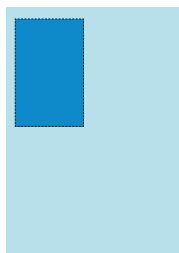
1/2 Page  
60mm (W) x 195mm (H)



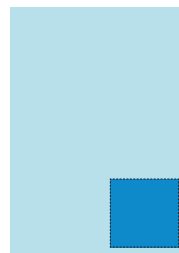
1/3 Page  
60mm (W) x 130mm (H)



1/3 Page  
130mm (W) x 60mm (H)



1/4 Page  
60mm (W) x 95mm (H)



1/6 Page  
60mm (W) x 60mm (H)



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## 2025 DEADLINES & DISTRIBUTION DATES

DEADLINE DATE 12noon	DISTRIBUTION DATE
Wed 18th Dec	Wed 1st Jan
Fri 3rd Jan	Wed 15th Jan
Fri 17th Jan	Wed 29th Jan
Fri 31st Jan	Wed 12th Feb
Fri 14th Feb	Wed 26th Feb
Fri 28th Feb	Wed 12th March
Fri 14th March	Wed 26th March
Fri 28th March	Wed 9th April
Weds 9th April	Wed 23th April
Thurs 24th April	Wed 7th May
Fri 9th May	Wed 21st May
Thurs 22nd May	Wed 4th June
Fri 6th June	Wed 18th June

DEADLINE DATE 12noon	DISTRIBUTION DATE
Fri 20th June	Wed 2nd July
Fri 4th July	Wed 16th July
Fri 18th July	Wed 30th July
Fri 1st Aug	Wed 13th Aug
Thurs 14th Aug	Wed 27th Aug
Fri 29th Aug	Wed 10th Sept
Fri 12th Sept	Wed 24th Sept
Fri 26th Sept	Wed 8th Oct
Fri 10th Oct	Wed 22nd Oct
Fri 24th Oct	Wed 5th Nov
Fri 7th Nov	Wed 19th Nov
Fri 21st Nov	Wed 3rd Dec
Fri 5th Dec	Wed 17th Dec
Wed 17th Dec	Wed 31st Dec

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